



# Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)

## NATIONAL SERVICE SCHEME



### OBSERVANCE

### OF

### SWACHHTA PAKHWADA

### 1<sup>ST</sup>-15<sup>TH</sup> SEPTEMBER 2017

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# SWACHHATA PAKHWADA

By

BIHER

(1<sup>st</sup> September to 15<sup>th</sup> September 2017)

## A BRIEF REPORT

### Introduction

Swachhta pakhwada is a fortnight initiative to carry on the agenda of Swachh Bharat Mission, aimed at promoting cleanliness. Swachh Bharat Abhiyaan is an initiative started by government of India to make the country completely clean of any mess or littering, thereby making every nook and corner of the nation clean and tidy. Earlier many awareness programmes (such as total sanitation campaign, nirmal bharat abhiyan. etc) about the environmental sanitation and personal cleanliness were launched by the Indian government however could not be so effective to make India a clean India.

Swachh Bharat Mission was launched by Prime Minister, Shri Narendra Modi on 2nd October, 2014 to urge people to fulfill Mahatma Gandhi's vision of a clean India, by his 150th birth anniversary in 2019. The campaign was carried out nationwide in more than 4,000 districts/towns in India. The aim of the mission is to cover all the rural and urban areas of the country to present this country as an ideal country before the world. Therefore The mission is divided into two parts — urban and rural. The Swachh Bharat Mission Urban is managed by the Ministry of Urban Development, while the Swachh Bharat Mission Gramin (Rural) is led by the Ministry of Drinking Water and Sanitation.

Swachhta is actually a pledge ceremony initiated by the central government for spreading awareness among people. The awareness will be about maintaining cleanliness within the community. This is done for engaging the mission of Swachh Bharat to a further extent. A lot of private organizations have immediately agreed to contribute at least 2 hours every week to carry on this noble cause. The cleanliness drive shall be done for a fortnight. There are various implementation policies and mechanisms for the programme including three important phases such as planning phase, implementation phase and sustainability phase.

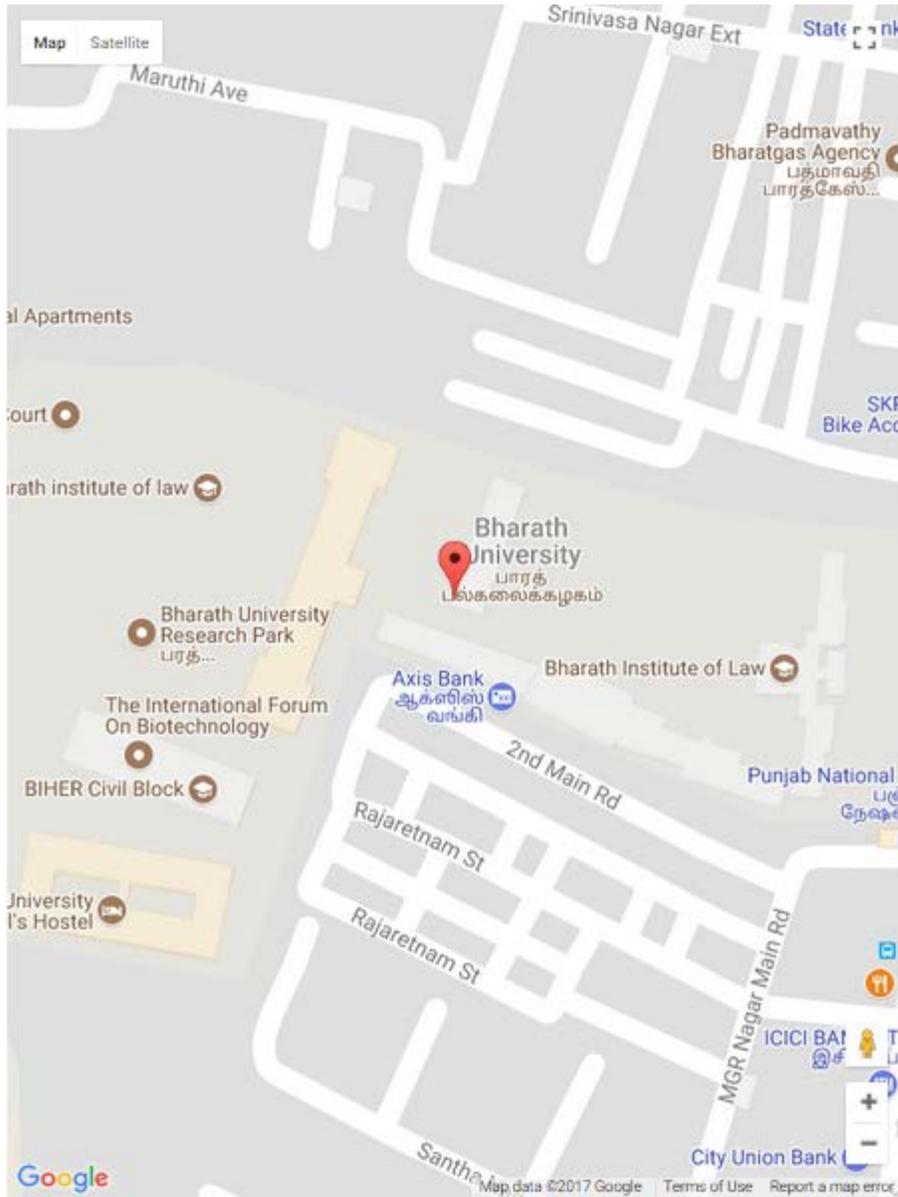
Swachh Bharat Mission aim

1. To construct individual sanitary latrines for household purposes for the people living under poverty line
2. To remove the trend of open defecation
3. Changing insanitary toilets into pour flush toilets
4. Removal of manual scavenging

5. Proper disposal of solid and liquid wastes
6. Bring behavioral changes among people & enhance awareness about sanitation
7. Enhance health and education awareness
8. Strengthening the cleanliness systems in the urban and rural areas as well as creating user friendly environment for all private sectors interested for investing in India for cleanliness maintenance.

Swachhta pakhwada in continuum, aimed in accelerating Swachh Bharat Abhiyan, at making Swachh Bharat – Harit Bharat: Plant a tree along with cleanliness drive and promoting awareness among the masses about mission. Our mission aimed to join each and every Indian people from all walks of life by making the structure of branching of a tree.

## Study Area:



Road Map for Swachhata Pakhwada Bharath University on 1<sup>st</sup> sept to 15<sup>th</sup> Sept 2017

Cleanliness Drive for Swachh Bharat – Swachhta Pakhwada (1st to 15th September, 2017)

The role of college has been instrumental in realizing the mission of Swachh Bharat. Recognizing the vital role of the University in spreading the Swachhta awareness and implementation across the country. In this connection AECS Kakrapar is observing Swachhta Pakhwada from 1st September to 15th September, 2017.

### **Swachhta Pledge**

- Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.
- Mahatma Gandhi secured freedom for Mother India.
- Now it is our duty to serve Mother India by keeping the country neat and clean.
- I take this pledge that I will remain committed towards cleanliness and devote time for this.
- I will devote 100 hours per year that is two hours per week to voluntary work for cleanliness.
- I will neither litter nor let other litter.
- I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.
- I believe that the countries of the world that appear are so because their citizens don't indulge in littering nor do they allow it to happen.
- With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and Towns.
- I will encourage 100 other persons to take this pledge which I am taking today.
- I will endeavor to make them devote their 100 hours for cleanliness.
- I am confident that every step I take towards cleanliness will help in making my country clean

## Action Plan

<b>01<sup>st</sup> September,2017</b>	Clean campus day.
<b>02<sup>nd</sup> September,2017</b>	Clean hostel day.
<b>03<sup>rd</sup> September,2017</b>	Green campus day.
<b>04<sup>th</sup> September,2017</b>	Clean mess day.
<b>05<sup>th</sup> September,2017</b>	Essay contest on "Innovative ways for spreading the message of <b>Hygiene</b> "
<b>06<sup>th</sup> September,2017</b>	Clean surroundings day : Roads leading to the institution.
<b>07<sup>th</sup> September,2017</b>	<u>Clean surroundings day</u> : Study of garbage cleaning systems in the public spaces.
<b>08<sup>th</sup> September,2017</b>	<u>Care for the surroundings</u> : Visit to slum/villages to explain the concepts of Cleanliness; wall writing on Cleanliness and health.
<b>09<sup>th</sup> September,2017</b>	<u>Care for the surroundings</u> : Visit to nearby Markets to study the system for cleaning.
<b>10<sup>th</sup> September,2017</b>	<u>Care for the surroundings</u> : Visit to Govt Hospital to study the systems the Hygiene and systems for disposal of garbage and hospital wastes.
<b>11<sup>th</sup> September,2017</b>	<u>Care for the surroundings</u> : Visit to Institution for the poor (orphanages etc)
<b>12<sup>th</sup> September,2017</b>	<u>Care for the surroundings</u> : Debriefing session with the Commissioner local Body about the systems for cleanliness.
<b>13<sup>th</sup> September,2017</b>	"Cleanest Hostel room" contest.
<b>14<sup>th</sup> September,2017</b>	Elocution contest on health and hygiene is the real wealth.
<b>15<sup>th</sup> September,2017</b>	Closing ceremony for the distribution of prizes and certificates for participants.

## Clean Campus day (1<sup>st</sup> September 2017)

Clean campus day was held on 1<sup>st</sup> September 2017 at Bharath University. All Our NSS Volunteers took part in the event. Our Dean Engineering Dr.J.Hameed Hussain inaugurated the event. All the NSS Volunteers were appreciated for their wonderful work by our Dean for keeping the Campus clean.



Our NSS Volunteer cleaning the campus Our NSS coordinator Dr.R.Karthikeyan instructing the volunteer how to paint the wall at Bharath University on 1<sup>st</sup> September 2017.



Clean Campus at Bharath University on 1<sup>st</sup> September 2017

## Clean Hostel Day (2<sup>nd</sup> September 2017)

Clean Hostel Day was held on 2<sup>nd</sup> September 2017 at Bharath University hostel. All our Hostel students took part in the event. Our hostel warden Rajesh inaugurated the clean hostel day event. Our hostel warden has checked each and every room and appreciates the hostlers for keeping their room neat and clean. Many cultural events also took part during the Clean Hostel Day.



Clean hostel during the clean hostel day at Bharath University on 2<sup>nd</sup> September 2017.



Clean Hostel Reception on 2<sup>nd</sup> September 2017 at Bharath University.

## Green Campus Day (3<sup>rd</sup> September 2017)

Green Campus Day was held on 3<sup>rd</sup> September 2017 at Bharath University. All Our NSS Volunteers took part in the Green Campus day event.



Green Campus Day at Bharath University on 3<sup>rd</sup> September 2017.



Clean campus Bharath University on 3<sup>rd</sup> September 2017.

## **Clean Mess Day (4<sup>th</sup> September 2017)**

Clean Mess Day was held on 4<sup>th</sup> September 2017 at Bharath University. All the Mess in charge and cleaners were appreciated by our Dean Engineering Dr.J.Hameed Hussain for keeping the Mess clean.



Clean Mess Day Bharath University on 4<sup>th</sup> September 2017.



Hostel Mess during Clean Mess Day on 4th September 2017 at Bharath University.

## Essay contest on ‘Innovative ways for spreading the message of hygiene’ (5<sup>th</sup> September 2017)

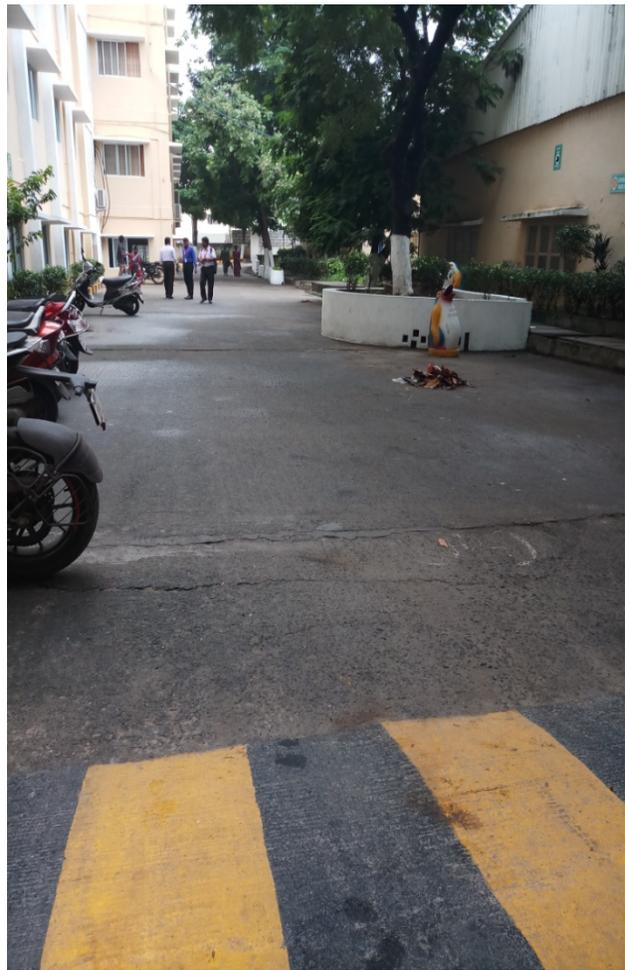
Essay contest on ‘Innovative ways for spreading the message of Hygiene’ was held on 5<sup>th</sup> September 2017 at Govt School, Thiruvencherry. All the School Students were instructed to write an essay ‘Innovative ways for spreading the message of Hygiene’. All the students were given participation Certificates.



Students in essay competition at Thiruvencherry on 5<sup>th</sup> September 2017.

## Clean Surroundings Day (6<sup>th</sup> September 2017)

Clean Surroundings day was held on 6<sup>th</sup> September 2017 at Bharath University. All Our NSS Volunteers were appreciated for keeping the surroundings of the college clean including the roads leading to the college.

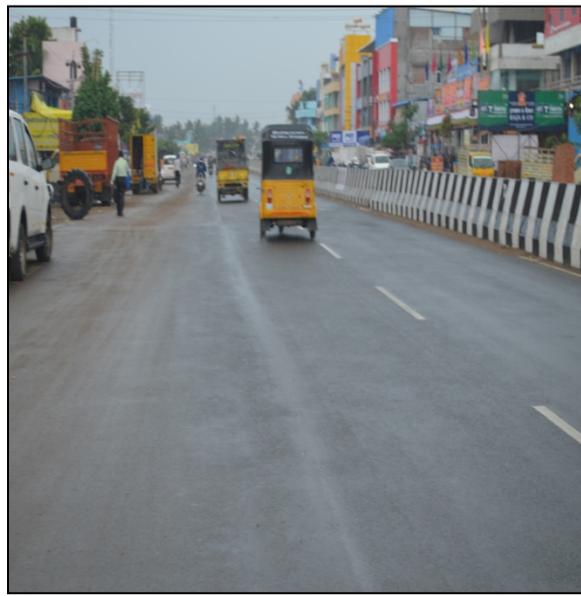


Roads leading to the institution on 6<sup>th</sup> September 2017 at Bharath University.

## Care for the surroundings

### Study of garbage cleaning system in public space(7<sup>th</sup> September 2017)

Study of garbage cleaning system in public space was held on 7<sup>th</sup> September 2017. Actions to be done in coordinate with the municipal body. Garbage clean was done at Thiruvencherry.



Garbage disposal at Thiruvencherry on 7<sup>th</sup> September 2017.

### Visit to the Slum/Villages to explain the concept of cleanliness; wall writing on cleanliness & health (8<sup>th</sup> September 2017)

Cleanliness is both the abstract state of being clean and free from dirt, and the process of achieving and maintaining that state. Cleanliness may be endowed with a moral quality, "cleanliness is next to godliness," and may be regarded as contributing to other ideals such as health and beauty. In emphasizing an ongoing procedure or set of habits for the purpose of maintenance and prevention, the concept of cleanliness differs from purity, which is a physical, moral, or ritual state of freedom from pollutants. Whereas purity is usually a quality of an individual or substance, cleanliness has a social dimension, or implies a system of interactions. "Cleanliness is indispensable to our modern nation of social perfection." A household or workplace may be said to exhibit cleanliness, but not ordinarily purity; cleanliness also would be a characteristic of the people who maintain cleanness or prevent dirtying. On a practical level, cleanliness is thus related to hygiene and disease prevention. Washing is one way of achieving physical cleanliness, usually with water and often some kind of soap or detergent. Procedures of cleanliness are of utmost importance in many forms of manufacturing.



Our Nss Volnteers Explaing about cleanliness & wall writing on the concept of health & cleanliness to general public in adopted village Vengampakkam on 8<sup>th</sup> September 2017.

### Visit the market nearby to study the system for cleaning (9<sup>th</sup> September 2017)

The term normally relates to all kinds of waste, whether generated during the extraction of raw materials, the processing of raw materials into intermediate and final products, the consumption of final products, or other human activities, including municipal (residential, institutional, commercial), agricultural, and social (health care, household hazardous waste, sewage sludge). Waste management is intended to reduce adverse effects of waste on health, the environment or aesthetics.

Waste management practices are not uniform among countries (developed and developing nations); regions (urban and rural area), and sectors (residential and industrial).



Wasted vegetables in the market at Tambaram.



Clean market by our NSS Volunteers at Tambaram on 9<sup>th</sup> September 2017.

## Visit the Govt hospital to study the hygiene and study for disposal of garbage and hospital waste(10<sup>th</sup> September 2017)

**Hygiene** is a set of practices performed for the preservation of health. According to the World Health Organization (WHO), "Hygiene refers to conditions and practices that help to maintain health and prevent the spread of diseases.

**Waste management** or **waste disposal** are all the activities and actions required to manage waste from its inception to its final disposal. This includes amongst other things collection, transport, treatment and disposal of waste together with monitoring and regulation. It also encompasses the legal and regulatory framework that relates to waste management encompassing guidance on recycling.



Chief Doctor creating awareness about health and hygiene to the patients. Doctor explaining about hygiene to the patients at chrompet govt hospital on 10<sup>th</sup> September 2017.

## Visit To The Institutions For The Poor (Orphanages)(11<sup>th</sup> September 2017)

An **orphanage** is a residential institution devoted to the care of orphans—children whose biological parents are deceased or otherwise unable or unwilling to take care of them. Biological parents, and sometimes biological grandparents, are legally responsible for supporting children, but in the absence of these, no named godparent, or other relatives willing to care for the children, they become

a ward of the state, and orphanages are one way of providing for their care, housing and education.

It is frequently used to describe institutions abroad, where it is a more accurate term, since the word orphan has a different definition in international adoption. Most children who live in orphanages are not orphans; four out of five children in orphanages having at least one living parent and most having some extended family. Most orphanages have been closed in Europe and North America. There remain a large number of state funded orphanages in the former Soviet Bloc but they are slowly being phased out in favour of direct support to vulnerable families and the development of foster care and adoption services where this is not possible.

Few large international charities continue to fund orphanages; however, they are still commonly founded by smaller charities and religious groups. Especially in developing countries, orphanages may prey on vulnerable families at risk of breakdown and actively recruit children to ensure continued funding. Orphanages in developing countries are rarely run by the state.

Other residential institutions for children can be called group homes, children's homes, refuges, rehabilitation centers, night shelters, or youth treatment centers.



Our NSS Volunteers visited the nearby old age Home and took about the old age people in the home on 11<sup>th</sup> September 2017 at Selaiyur.

### Debriefing session with the Commissioner Local Body about the systems for cleanliness (12<sup>th</sup> September 2017)

Debriefing session with the Commissioner Local Body about the systems for cleanliness was held at Selaiyur on 12<sup>th</sup> September 2017. Our NSS coordinator met the Commissioner Local Body and discuss about the System for cleanliness.

### ‘Cleanest Hostel room’ contest (13<sup>th</sup> September 2017)

Cleanest Hostel room Contest was held at Bharath University on 13<sup>th</sup> September 2017. The Cleanest Hostel room was selected by General Public during the contest.



Clean Hostel During the Hostel Room Contest at Bharath University on 13<sup>th</sup> September 2017.

## Elocution Contest on Health and Hygiene

(14<sup>th</sup> September 2017)

Elocution Contest on health hygiene is the real wealth held on 14<sup>th</sup> September 2017 at Bharath University. Our Dean Engineering Dr.J.Hameed Hussain inaugurated the contest.



Our Dean Engineering Dr.J.Hameed Hussain inspiring our students about health and Hygiene on 14<sup>th</sup> September 2017 at Bharath University.

## Closing ceremony for distribution of prizes and certificates for participants (15<sup>th</sup> September 2017)

Closing ceremony for distribution of prizes and certificates for participants held on 15<sup>th</sup> September 2017 at Bharath University. Prizes were distributed by our Dean Engineering Dr.J.Hameed Hussain. Winners of each contests were appreciated by the Dean Engineering.

