### TRAINING & PLACEMENT CELL

<table>
<thead>
<tr>
<th>DATE</th>
<th>PROGRAMME</th>
<th>HIGHLIGHTS</th>
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<tbody>
<tr>
<td>26-03-14</td>
<td>Bharath University Vs M/s. Vivus Global Ltd., - MOU</td>
<td>Signed MoU with Vivus Global Ltd., @ Accord Metropolitan, Chennai.</td>
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</table>

**Signing the MoU**
M/s. Vivus Global – Campus Recruitment Drive.

Selection Process:
1. Preplacement Talk
2. Technical Interview
3. HR Interview
4. Personal Interview

Compensation offered: Rs. 3,60,000/- PA
M/S JOB FAIR FOR B.TECH 2014 BATCH

22-03-14

Job Fair for B.Tech. 2014 – List of Companies participated

1) Success Engineering Enterprises
2) Accurate Steel Forgings
3) K.K.R. Metal Components
4) Leo Primecom Pvt Ltd
5) Madras Engineering Industries
6) Wonjin Auto Parts India
7) Petra Engineering Pvt Ltd
8) Ooa Industrial Products
9) Tamilnadu Engineering and Lubricants
10) Suntronics Solar India Pvt

Selection Process :
1. Preplacement Talk
2. HR Interview
Preplacement Talk

HR Interview

HR Interview
HR Interview

13-03-14  M/s. Data Patterns (Indus Teqsite) – Pool Campus Recruitment Drive
Selection Process :
1. Written Test
2. Technical Interview
3. HR Interview
Compensation offered : Rs. 1,80,000/- PA

11-03-14  M/s. SL Lumax - Campus Recruitment Drive
Selection Process :
1. HR Interview

10-03-14  M/s. Systech Solutions - Pool Campus Recruitment Drive
Selection Process :
5. Group Discussion
6. SQL Prescreening Test
7. Online Test
8. HR Interview
Compensation offered : Rs. 2,76,000/- PA

09-03-14  M/s. Larsen & Toubro Infotech - Pool Campus Recruitment Drive
Selection Process :
1. Online Test
2. Group Discussion
3. Paragraph Writing
4. Profile & Functional Interview
Compensation offered : Rs. 3,00,000/- PA

08-03-14 & 09-03-14  M/s. Tata Consultancy Services - Pool Campus Recruitment Drive
Selection Process :
1. Written Test
2. Technical Interview
3. HR Interview
Compensation offered : Rs. 3,25,000/- PA

08-03-14  M/s. India Yamaha Motor - Pool Campus Recruitment Drive (Diploma 2014 batch)
Selection Process :
1. Written Test
2. HR Interview
Compensation offered : Rs. 84,000/- PA
27-02-14  M/s. Cango Networks- Pool
Campus Recruitment Drive

Selection Process:
1. Written Test
2. Technical Interview
3. HR Interview
Compensation offered: Rs. 3,00,000/- PA

26-02-14  M/s. India Infoline - Pool
Campus Recruitment Drive

Selection Process:
1. Written Test
2. HR Interview
Compensation offered: Rs. 2,00,000/- PA

25-02-14  M/s. RR Donnelley - Campus
Recruitment Drive

Selection Process:
1. Written Test
2. HR Interview
Compensation offered: Rs. 2,16,000/- PA

M/S. JUST DIAL – CAMPUS RECRUITMENT DRIVE

25-02-14  M/s. Just Dial - Campus
Recruitment Drive

Selection Process:
1. Written Test
2. HR Interview
Compensation offered: Rs. 2,16,000/- PA
**M/S. HDFC LIFE – CAMPUS RECRUITMENT DRIVE**

20-02-14  M/s. HDFC Life - Pool Campus Recruitment Drive

Selection Process:
4. Written Test
5. HR Interview

Compensation offered: Rs. 2,20,000/- PA

**M/S. ASahi INDIA GLASS – POOL CAMPUS RECRUITMENT DRIVE (DIPLOMA – 2014 BATCH)**

19-02-14  M/s. Asahi India Glass – Pool Campus Recruitment Drive (Diploma 2014 batch)

Selection Process:
1. Written Test
2. HR Interview

Compensation offered: Rs. 84,000/- PA
Issuing Offer Letter

**M/S. TECHMAHINDRA – CAMPUS RECRUITMENT DRIVE**

17-02-14  M/s. Techmahindra – Campus Recruitment Drive

Selection Process:
1. Online Test
2. Technical Interview
3. HR Interview

Compensation offered: Rs. 3,07,000/- PA

Techmahindra HR Team

Online Test

Announcing the results with the selected students
13-02-14 M/s. Cognizant Technology Solutions – Pool Campus Recruitment Drive

Selection Process:
1. Online Test
2. Technical Interview
3. HR Interview

Compensation offered: Rs. 3,00,000/- PA

13-02-14 M/s. Simpson & Co – Campus Recruitment Drive

Selection Process:
1. Written Test
2. HR Interview

Compensation offered: Rs. 1,86,000/- PA

08-02-14 M/s. Infosys Technologies – Pool Campus Recruitment Drive (2013 batch)

Selection Process:
1. Online Test

Compensation offered: Rs. 3,00,000/- PA

06-02-14 M/s. Vyapin Software – Campus Recruitment Drive

Selection Process:
1. Written Test
2. HR Interview

Compensation offered: Rs. 1,80,000/- PA

05-02-14 M/s. ERA Group – Campus Recruitment Drive

Selection Process:
1. Written Test
2. Group Discussion
3. HR Interview

Compensation offered: Rs. 3,60,000/- PA

M/S. HAKUNA MATATA – CAMPUS RECRUITMENT DRIVE

05-02-14 M/s. Hakuna Matata – Campus Recruitment Drive

Selection Process:
1. Group Discussion
2. Written Test
3. Telephonic Interview

Compensation offered: Rs. 1,80,000/- PA
M/s. HCL Technologies - ISD
– Off Campus Recruitment Drive (2013 batch)

Selection Process:
4. Written Test
5. Group Discussion
6. Technical Interview
7. HR Interview
8. Online Test

Compensation offered: Rs. 2,75,000/- PA

M/s. Hewlett Packard – Pool Campus Recruitment Drive

Selection Process:
9. Written Test
10. Technical Interview
11. HR Interview

Compensation offered: Rs. 3,25,000/- PA

M/S. ORIGIN LEARNING – CAMPUS RECRUITMENT DRIVE

M/s. Origin Learning – Campus Recruitment Drive

Selection Process:
1. Written Test
2. HR Interview

Compensation offered: Rs. 2,00,000/- PA
Written Test

HR Interview

M/S. OFOS SERVICES – CAMPUS RECRUITMENT DRIVE

28-01-14 M/s. OFOS Services – Campus Recruitment Drive

Selection Process :
1. Group Discussion
2. Technical Interview
3. HR Interview

Compensation offered : Rs. 2,60,000/- PA

Group Discussion  Technical Interview

HR Interview  Issuing Offer Letter
M/S. WIDEVISION TECHNOLOGIES – CAMPUS RECRUITMENT DRIVE

27-01-14  M/s. Widevision Technologies – Campus Recruitment Drive
Selection Process:
1. Written Test
2. Group Discussion
3. Technical Interview
4. HR Interview
Compensation offered: Rs. 2,40,000/- PA

Preplacement Talk

Written Test

Technical Interview

HR Interview

25-01-14  M/s. Jaro Education – Campus Recruitment Drive
Selection Process:
1. Group Discussion
2. HR Interview
Compensation offered: Rs. 5,22,000/- PA

23-01-14  M/s. ICICI Prudential – Recruitment Drive
Selection Process:
1. HR Interview
Compensation offered: Rs. 1,70,000/- PA
<table>
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<tr>
<th>Date</th>
<th>Company</th>
<th>Selection Process</th>
<th>Compensation Offered</th>
</tr>
</thead>
</table>
| 22-01-14   | M/s. Reddvise Realty Advisors – Campus Recruitment Drive | Selection Process:  
2. Written Test  
3. HR Interview | Rs. 2,40,000/- PA |
| 18-01-14   | M/s. Axis Bank –Recruitment Drive | Selection Process:  
1. HR Interview | Rs. 1,69,000/- PA |
| 06-01-14 & 17-01-14 | M/s. Sanmar Group – Pool Campus Recruitment Drive (Diploma 2014 batch) | Selection Process:  
1. Online Test  
2. Technical Interview  
3. HR Interview | Rs. 2,40,000/- PA |
| 06-01-14   | M/s. Telesonic Networks – Pool Campus Recruitment Drive (Diploma 2014 batch) | Selection Process:  
1. Technical Interview  
2. HR Interview | Rs. 1,44,000/- PA |
| 08-12-13, 15-12-13 & 22-12-13 | M/s. Blue Lotus Technologies – Online Test | M/s. Blue Lotus Technologies in association with M/s. Sify.com conducted online test for Promotion Banking Examination. | |
| 10-12-13   | M/s. Calydon Tech Solutions - Campus Recruitment Drive | Selection Process:  
4. Group Discussion  
5. HR Interview | Rs. 1,44,000/- PA |
| 06-12-13   | M/s. Dural (HMH Engg.) - Campus Recruitment Drive | Selection Process:  
1. Written Test  
2. Technical & HR Interview | Rs. 1,00,000/- PA |

**M/S. FACULTY DEVELOPMENT PROGRAM – “GERMAN MADE SO EASY”**

<table>
<thead>
<tr>
<th>Date</th>
<th>Speaker</th>
<th>Details</th>
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<tbody>
<tr>
<td>02-12-13</td>
<td>Mr. Klaus Ziehe</td>
<td>Conducted a Faculty Development Program on “German made so easy” by Mr. Klaus Ziehe (German National) for our staff and students.</td>
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</tbody>
</table>
During FDP

Issuing certificates to the staff

Issuing certificates to the students

M/S. BOSCH POWER TOOLS – CAMPUS RECRUITMENT DRIVE
30-11-13  M/s. Bosch Power Tools - Campus Recruitment Drive

Selection Process:
1. Group Discussion
2. HR Interview
Compensation offered: Rs. 1,20,000/- PA

Group Discussion

HR Interview

M/S GEMINI COMMUNICATION – CAMPUS RECRUITMENT DRIVE

30-11-13  M/s. Gemini Communication - Campus Recruitment Drive

Selection Process:
1. HR Interview
Compensation offered: Rs. 1,20,000/- PA
HR Interview

30-11-13 M/s. Global Steps - Campus Recruitment Drive
Selection Process:
1. Written Test
2. Technical Interview
3. HR Interview
Compensation offered: Rs. 1,80,000/- PA

M/S. ICTACT – WORKSHOP

27-11-13 to 29-11-13 M/s. ICTACT Workshop
Conducted workshop to the School Principals & Teachers on Leadership Skills and Teachers Empowerment program by ICT Academy of Tamilnadu

Welcome address
Chairman receiving the Chief Guest

Chief Guest addressing the gathering

Teachers actively participating the events

M/S. MRF TYRES – CAMPUS RECRUITMENT DRIVE

28-11-13  M/s. MRF Tyres - Campus Recruitment Drive

Selection Process :
1. Online Test
2. Technical Interview
3. HR Interview

Compensation offered: Rs. 3,60,000/- PA
During online test

27-11-13  M/s. Apollo Tyres – Interview (Diploma 2013 batch)  
1. Technical Interview - 1
2. Technical Interview - 2
3. HR Interview
Compensation offered : Rs. 96,000/- PA

M/S. KMA POWER INDA – CAMPUS RECRUITMENT DRIVE

25-11-13  M/s. KMA Power - Campus Recruitment Drive  
Selection Process :
1. Written Test
2. Group Discussion
3. Technical Interview
4. HR Interview
Compensation offered : Rs. 2,40,000/- PA
Pre-placement Talk

Written Test

Group Discussion

**M/S. APOLLO TYRES – POOL CAMPUS RECRUITMENT DRIVE (DIPLOMA 2013 BATCH)**

24-11-13  M/s. Apollo Tyres – Pool Campus Recruitment Drive (Diploma 2013 batch)

Selection Process:
1. Written Test - 1
2. Written Test - 2
3. Written Test - 3

Compensation offered: Rs. 96,000/- PA
Pre-placement Talk

Written Test

23-11-13  M/s. INTEL Training Program  Training program was conducted to the School Principals & Teachers by M/s. Intel

M/S. FINIX INFO SOLUTIONS - CAMPUS RECRUITMENT DRIVE (2013 BATCH)

23-11-13  M/s. Finix Info Solutions – Campus Recruitment Drive (2013 batch)  Selection Process :
1. Technical Interview
2. HR Interview
Compensation offered : Rs. 1,44,000/- PA

HR Interview

M/S. WIPRO CCP - CAMPUS RECRUITMENT DRIVE

23-11-13  M/s. Wipro CCP – Campus Recruitment Drive  Selection Process :
1. HR Interview
Compensation offered : Rs. 1,44,000/- PA
**M/S. IBM INDIA (HELPDESK) - CAMPUS RECRUITMENT DRIVE**

**23-11-13**

M/s. IBM India (HELPDESK) – Campus Recruitment Drive

Selection Process:
1. Group Discussion
2. Technical Interview
3. HR Interview

Compensation offered: Rs.2,16,000/- PA
M/S. JBM AUTOSYSTEMS - CAMPUS RECRUITMENT DRIVE

23-11-13  M/s. JBM Autosystems – Campus Recruitment Drive  
(Engg. & Diploma)  
Selection Process:
1. Written Test – 1
2. Technical & HR Interview
Compensation offered: Rs. 1,32,000/- PA

Pre – Placement Talk

M/S. TITAN INDUSTRIES – POOL CAMPUS RECRUITMENT DRIVE

16-11-13  M/s. Titan Industries – Pool  
Campus Recruitment Drive  
(Diploma students – 2013)  
Selection Process:
1. Written Test – 1
2. Written Test – 2
3. Written Test – 3
4. Technical Interview
5. HR Interview
Compensation offered: Rs. 1,20,000/- PA

Pre – Placement Talk

Written Test

10-11-13 M/s. The Sanmar Group – Pool Campus Recruitment Drive
Selection Process:
1. Online Test
2. Technical Interview
3. HR Interview
Compensation offered: Rs. 3,00,000/- PA

09-11-13 M/s. OSI – Pool campus Recruitment Drive (2013 Batch)
Selection Process:
1. Written Test
2. Technical Interview
3. HR Interview
Compensation offered: Rs. 2,00,000/- PA

06-11-13 M/s. Indian Airforce – Seminar
Conducted Motivation seminar for the Second year aeronautical engineering students.
M/S. DATA64 - CAMPUS RECRUITMENT DRIVE

Selection Process:
1. Group Discussion
2. Technical Interview
3. HR Interview

Compensation offered: Rs. 10,00,000/- PA

M/s. Data64 - Campus Recruitment Drive

Pre – Placement Talk

Group Discussion
M/S. CORAMANDEL ELECTRONICS - CAMPUS RECRUITMENT DRIVE

25-10-13  M/s. Coramandel Electronics - Campus Recruitment Drive

Selection Process:
1. Aptitude Test
2. HR Interview

Compensation offered: Rs. 1,60,000/- PA
M/S. Microsoft – Student Partner Programme

Selection Process:
1. Online Test

M/S. MOTHERSON GROUP - CAMPUS RECRUITMENT DRIVE

M/s. Motherson Group - Campus Recruitment Drive

Selection Process:
1. Group Discussion
2. HR Interview

Compensation offered: Rs. 1,60,000/- PA
M/S. TELESONIC NETWORKS - CAMPUS RECRUITMENT DRIVE

17-10-13

M/s. Telesonic Networks - Campus Recruitment Drive

Selection Process:
1. Group Discussion

Compensation Offered: Rs. 1,60,000/- PA

Pre – Placement Talk
Group Discussion

18-10-13  M/s. Inter Globe Technologies - Pool Campus Recruitment Drive  
Selection Process :  
1. Online Test

M/S. RELIANCE - CAMPUS RECRUITMENT DRIVE

17-10-13  M/s. Reliance - Campus Recruitment Drive  
Selection Process :  
1. Written Test  
2. Technical Interview  
3. HR Interview  
Compensation offered : Rs. 2,16,000/- PA

Pre – Placement Talk
M/s. Technosoft
Consultancy Solutions -
Campus Recruitment Drive

Selection Process :
1. Aptitude Test
2. Online Test
3. Technical Interview
4. HR Interview

Compensation offered : Rs. 3,60,000/- PA

Pre – Placement Talk
**M/S. TECH MAHINDRA - POOL CAMPUS RECRUITMENT DRIVE**

08-10-13  
M/s. Tech Mahindra - Pool Campus Recruitment Drive  

Selection Process:
1. Online Test
2. Technical Interview
3. HR Interview

Compensation offered: Rs. 2,40,000/- PA
Pre – Placement Talk

Online Test

Technical Interview

HR Interview

Selected Students
Bharath University Selected Students

M/S. TITAN INDUSTRIES POOL CAMPUS RECRUITMENT DRIVE

29-09-13 M/s. Titan Industries - Pool Campus Recruitment Drive

Selection Process:
1. Written Test
2. Technical Interview
3. HR Interview

Compensation offered: Rs. 2,20,000/- PA

Pre – Placement Talk
M/S. MOBIOUS KNOWLEDGE SERVICE - OFF CAMPUS RECRUITMENT DRIVE

18-09-13  M/s. Mobious Knowledge Service – Pool Campus Recruitment Drive (2012 & 2013 Batch)

Selection Process:
1. Written Test
2. Technical Interview
3. HR Interview

Compensation offered: Rs.1,44,000/- PA

Written Test
M/S. WORK SENSES - FACULTY DEVELOPMENT PROGRAMME

29-08-13 to 02-09-13

M/s. Work Senses - Faculty Development Programme

M/s. Work Senses has conducted a 5 days Faculty Development Programme.
<table>
<thead>
<tr>
<th>Date</th>
<th>Company/Program</th>
<th>Details</th>
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<tbody>
<tr>
<td>27-08-13</td>
<td>M/s. Deanta Publishing Services</td>
<td><strong>Selection Process:</strong></td>
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<tr>
<td></td>
<td>- Campus Recruitment Drive (2012 &amp; 2013 Batch)</td>
<td>1. Written Test</td>
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<td></td>
<td></td>
<td>2. Group Discussion</td>
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<td></td>
<td>3. HR Interview</td>
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<tr>
<td></td>
<td></td>
<td><strong>Compensation offered:</strong> Rs.1,44,000/- PA</td>
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<tr>
<td>20-08-13</td>
<td>M/s. Vibrant – Campus Recruitment</td>
<td>Mr. Ramesh has conducted a 7 days training programme on soft skills.</td>
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<td>to 26-08-13</td>
<td>Training</td>
<td>He has explained the insight of communication, presentation, inter,</td>
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<td>intra personal skills, aptitude and attitude for CSE, IT, ECE, E&amp;I,</td>
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<td>EEE, ETC, Bio-Med, IBT</td>
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<td>Programme</td>
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<tr>
<td>19-08-13</td>
<td>M/s. FINIX Solution - Campus</td>
<td>Mr. Rajamanikam has presented the campus orientation programme, which</td>
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<td>Orientation Programme</td>
<td>helped our students to know about the company’s expectations and their</td>
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<td>requirements.</td>
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M/S. FINIX SOLUTION - CAMPUS ORIENTATION PROGRAMME

19-08-13  M/s. Apollo Tyres – Pool Campus Recruitment Drive (Diploma – 2013 Batch)

Selection Process:
1. Written Test
2. Group Discussion
3. HR Interview

Compensation offered: Rs.1,44,000/- PA

16-08-13  M/s. Wipro Technology – Campus Orientation Programme

Mr. Thirunavukarasu has presented the campus orientation programme, which helped our students to know about the company’s expectations and their requirements.

27-07-13  M/s. Jet Airways - Pool Campus Recruitment Drive

Selection Process:
1. Written Test
<table>
<thead>
<tr>
<th>Date</th>
<th>Company</th>
<th>Selection Process</th>
<th>Compensation offered</th>
</tr>
</thead>
</table>
| 15-07-13 | M/s. Tech Mahindra - Pool Campus Drive (2013 Batch) | 1. Written Test  
2. Group Discussion  
3. Technical Interview  
4. HR Interview | Rs. 2,20,000/- PA |
| 09-07-13 | M/s. Newt Global Pool Campus Recruitment Drive (2013 Batch) | 1. Written Test  
2. Group Discussion  
3. Technical Interview  
4. HR Interview | Rs. 2,20,000/- PA |
Group Discussion

06-07-13  M/S. IBM INDIA LTD – Pool Campus Drive (2013 Batch)

Technical & HR Interview

Selection Process:
1. Group Discussion
2. Aptitude Test
3. HR Interview
4. Technical & Final Interview

Compensation offered: Rs. 2,00,000/-

M/S. IBM INDIA LTD – POOL CAMPUS DRIVE

Preplacement Talk
Group Discussion


Selection Process:
1. Online Test
2. Technical Interview
3. HR Interview

Compensation offered: Rs. 1,90,000/- PA

M/S. MAHINDRA SATYAM POOL CAMPUS RECRUITMENT DRIVE

Preplacement Talk

Online Test